

The Hampton Roads Alliance is seeking a fall intern to join its Marketing & Communications team. The Alliance is a public-private partnership which serves as a primary economic development organization for international and domestic companies considering the Hampton Roads region for business expansion or relocation. Through this internship, a student will have the opportunity to be exposed to a professional environment through interactions with staff and our key stakeholders, as well as opportunities for academic growth through written and oral communication.

The selected individual will work primarily with the Alliance's Director of Marketing & Communications and will be a valuable part of implementing the Alliance's marketing and communications plan. The ideal candidate should have strong writing skills and be savvy in social media and technology. Experience with blogging, photography and/or graphic design is preferred.

This internship is made possible through the Alliance's partnership with Old Dominion University's Strome College of Business and is open to all current Strome College of Business students.

Responsibilities will include, but are not limited to:

- Assist in the implementation of the Alliance's marketing and communications plan
- Contribute to relevant content generation for written communication platforms to include blogs, newsletters, and marketing collateral
- Assist in social media and website management
- Support creative content development (photo, video, graphics, etc.)
- Collect necessary statistical and demographic data for marketing collateral

Preferred Skills:

- Strome College of Business Student with an interest in Marketing, Digital Marketing, or Communications
- Minimum 3.0 GPA
- Strong written and oral communication skills
- Experience in social media management
- Proficient in Microsoft Office Suite
- Strong organizational skills with the ability to prioritize and multi-task under minimal supervision

The internship will begin in mid September and run through mid-December. Interns will be expected to work 15 hours per week. This is a paid internship through a federal work study with Strome College of Business. If selected for the internship, student's eligibility will be confirmed through ODU's Career Development Services.

Currently, Alliance staff is teleworking as a result of the COVID-19 pandemic. This internship will be remote work to start, but may move to a traditional office environment later in the fall if it is considered safe. The Alliance will gladly provide equipment (laptop, printer, etc.) for the duration of the internship if needed.

To view and apply for this internship, ODU students should log into their Careers4Monarchs account at <https://connect.purplebriefcase.com/SSO/saml.php/9e232155>. All questions should be directed to Career Development Services at [cgs@odu.edu](mailto:cds@odu.edu) or 757-683-4388.